

A Perfect Match: Flexible Packaging Meets Classic Holiday Traditions



An Opportunity for Partnership

The Tomte Cake (Tome-tuh), a new visionary company captured national attention on Shark Tank, to bring a fresh take on a classic holiday tradition – building gingerbread houses. As the company was preparing to commercialize its products, it sought a reliable, proven partner to provide secure, child-friendly caps and spouts for its flexible frosting pouches.

A Solution to Success

With a deep understanding of flexible packaging for the food and beverage market, and a commitment to delivering exceptional solutions, Hoffer Plastics emerged as the ideal partner for Tomte Cake.

The selection of Hoffer Plastics's proprietary Trust-T-Lok™ cap and spout, a proprietary closure system provided the perfect balance of security and ease of use. With choke-proof, tamper-evident and user-friendly design, these caps and spouts give parents peace of mind that children can open the package without difficulty while maintaining product safety.

Hoffer Plastics's existing partnership with Decko Products, Tomte Cake's co-manufacturer, allowed the Trust-T-Lok™ closures to be seamlessly integrated with the company's existing form-fill-seal equipment.





The collaboration with Hoffer Plastics was seamless from start to finish. The team's dedication to quality, speed, and personalized service makes them an invaluable partner. Hoffer Plastics made the process easy by partnering with Decko Products, making sure they had everything they needed to deliver a high-quality frosting pouch.

Miranda Vaughn, Tomte Cake Owner/Founder



Results

The successful collaboration between Hoffer Plastics and Tomte Cake resulted in several key achievements:

Eight Weeks from initial conversation to shipped caps and spouts.

High-Quality Trust-T-Lok™ tamper-evident closures.

Custom-Color Matched Caps in mint green to perfectly reflect the brand.

25,500 Caps and Spouts were manufactured with excellence to meet holiday demand.

The partnership between Hoffer Plastics, Decko Products and Tomte Cake is a testament to the power of collaboration and the importance of finding the right manufacturing partners. By working together, Tomte Cake was able to bring its reimagined holiday classic to life, spreading joy to families everywhere during a magical time of year.

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